

Preventing Collisions. Protecting Drivers.



Proven Results

Proven in more than 150,000* vehicles, the DriveCam Program delivers results. Major fleet operators return to DriveCam year-after-year because they realize millions of dollars in savings and indirect benefits when they:

“This is a solution the industry has to adopt. You are going to see bottom-line results in many areas, not just a reduction in claims but overall productivity.”

CEO, Multi-Billion Dollar Nationwide Fleet

PREVENT COLLISIONS

Fleet operators see collision cost reductions of up to 80% in Property & Auto Liability and Workers Compensation claims.

PREVENT FRAUDULENT CLAIMS

DriveCam's exception-based video captures indisputable evidence when an event occurs, protecting drivers and fleets from fraudulent or other errant claims.

PREVENT FUEL WASTE

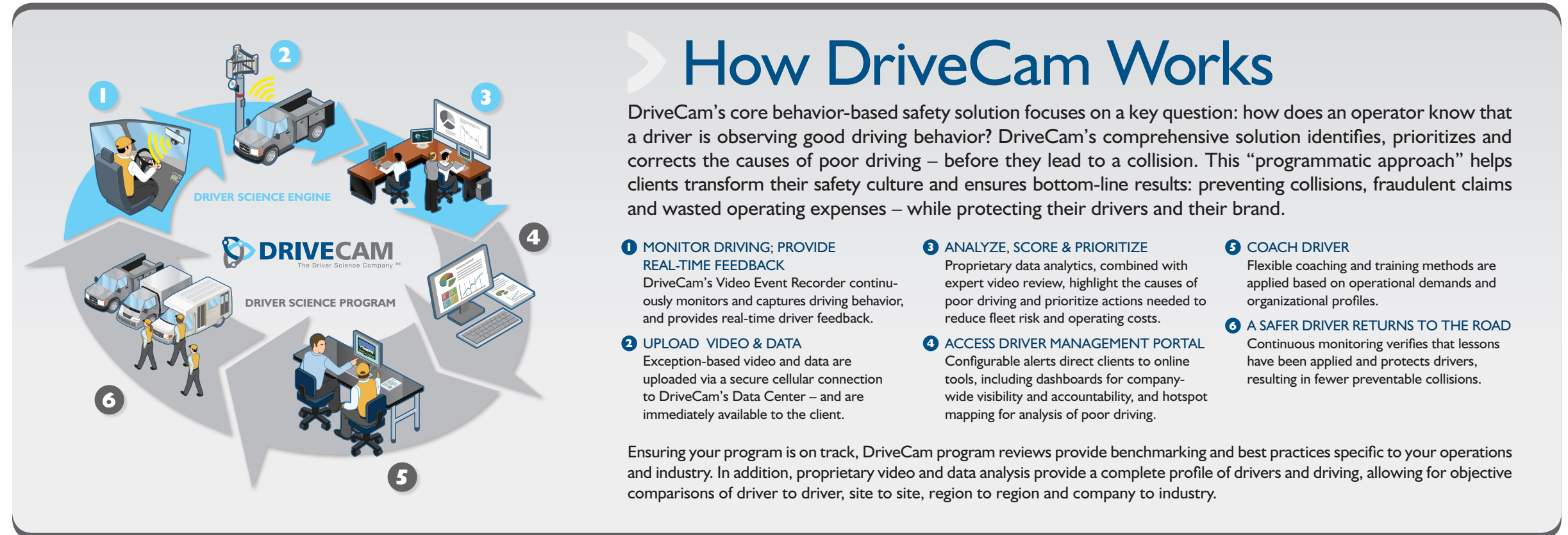
Typical reduction of up to 12% through the management of efficient driving, excessive idling and speeding.

Fleets also realize a variety of important indirect benefits from developing and maintaining a world-class safety culture.

With DriveCam, you'll:

- **Protect your drivers** from the devastating impact of being involved in a collision – and exonerating them when they are in a no-fault collision.
- **Protect your brand** by minimizing high-profile collisions that might end up on the evening news.
- **Exemplify good corporate citizenship** by contributing to a safer and more environmentally conscious community.

*As of January 2011



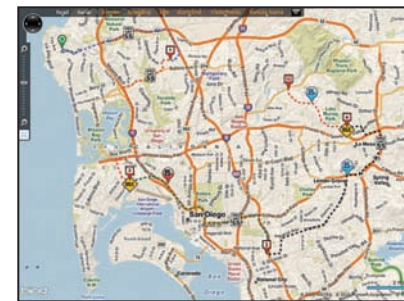
Optional Solutions

Fuel Management

DriveCam's behavior-based Fuel Management Solution is a new and innovative tool for improving fleet performance. Integrated into DriveCam Online™, our solution combines real-time in-cab feedback with online reporting and coaching to improve fuel efficiency – by up to 12% – and lower emissions.

Fleet Tracking

Fleet and safety managers can now get a real-time view of their fleet operations – helping to ensure compliance and improve productivity – with immediate access to real-time status, trip history and a full suite of reports. Seamlessly integrated into DriveCam Online, there's no need for additional in-cab equipment, extra peripherals or extra software.



NO OTHER SOLUTION

PROTECTS YOUR DRIVERS AND YOUR BRAND, PRIORITIZES KEY CONCERNS AND ENSURES BOTTOM-LINE RESULTS.



The DriveCam Difference

Without Sight and Sound, You're Only Guessing at the Truth

Exception-based video is the most efficient and effective way to identify poor driving behavior. With a video and audio record of the root-cause behavior, operators can more easily communicate with drivers and correct behavior before it leads to a costly collision. Video is also the only way to protect drivers and fleets from fraudulent claims in the event of a collision.

The Program is Simple, Efficient and Guarantees Long-Lasting Results

DriveCam transforms volumes of data into simple priorities, guiding operators to take appropriate action. Our web-based application, DriveCam Online, ensures accountability and allows for benchmarking across your organization.

Drivecam is a Proven Partner

DriveCam is dedicated to understanding and optimizing efficient and safe driving. Working closely with our clients, we continually improve our people, processes and technology to prevent waste and save lives. Our experience and expertise include...

- Proven Results: savings of up to 80% in collision costs and 12% in fuel consumption
- 150,000* vehicles deployed across a variety of transportation sectors
- The largest database of risky driving in the world from over 3 billion miles* of monitored driving
- FMCSA-funded study validating the efficacy of the DriveCam Solution

“DriveCam is a phenomenal way to observe and improve driving behavior. It's an effective solution that has a tremendous impact on reducing collisions and keeping our drivers safe.”

Vice President, Safety, Nationwide Transit Operator



“The DriveCam Solution paid for itself in 90 days and has exceeded our expectations as an investment.”

CEO, Commercial Services Fleet



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As proven experts in the science of safe and efficient driving, DriveCam reduces collision-related expenses and fuel costs in hundreds of fleets worldwide. DriveCam identifies and addresses the causes of poor driving by combining sight and sound with real-time driver analytics. Through the monitoring of 3 billion driving miles, DriveCam holds the world's largest database of risky driving, which is continually used to improve proprietary analytics and deliver insights into transportation industry trends.